



# ALBERTA BIKE SHOW

**March 18 & 19**

**BMO CENTRE,  
STAMPEDE PARK**

**ALBERTA'S  
ULTIMATE  
CYCLING EVENT!**



**2 shows  
under 1 roof!**

Co-located with  
**The  
Outdoor  
& Travel  
Show**

# WHAT OUR EXHIBITORS HAVE TO SAY ABOUT THE BIKE SHOW

*“The event has been really well done, what blew me away was marketing leading up to it, there was a huge line up to get in!”*

*“We were non stop in the booth!”*



## WHY EXHIBIT

- The best place to **SELL** bikes & showcase your new cycling products
- The best event to **publicize** cycling activities, **recruit** new members and **encourage** participants
- **Face-to-face** contact with cyclists is the #1 way to promote your business

## BOOTH PRICING

10' x 10' Booth = \$1,375      10' x 20' Booth = \$2,465

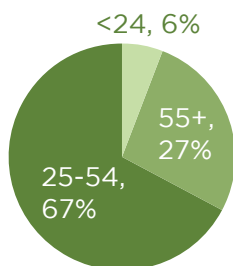
10' x 30' Booth = \$3,320      20' x 20' Booth = \$4,070

Over 500 sq.ft. - Contact us for options

**BOOK  
EARLY  
AND  
SAVE!**

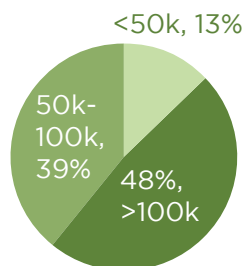
## ABOUT OUR VISITORS:

### Age:



67% are in the key 25-54 age buying group.

### Income:



Attendees are passionate about cycling, with 48% having a household income of over \$100K annually.



# SHOW FEATURES FOR 2023!



*Jump Jam!*



*Kids Zone!*



*Demo Track!*

## EXHIBITORS AT THE ALBERTA BIKE SHOW INCLUDE:



**BOOTH SPACE IS LIMITED.  
BOOK TODAY FOR BEST LOCATIONS.**

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