



ALBERTA BIKE SHOW

March 16 & 17

**BMO CENTRE,
STAMPEDE PARK**

ALBERTA'S ULTIMATE CYCLING EVENT!



**2 shows
under 1 roof!**

Co-located with
**The
Outdoor
& Travel
Show**

WHAT OUR EXHIBITORS HAVE TO SAY ABOUT THE BIKE SHOW

"The event has been really well done, what blew me away was marketing leading up to it, there was a huge line up to get in!"

"We were non stop in the booth!"



WHY EXHIBIT

- The best place to **SELL** bikes & showcase your new cycling products
- The best event to **publicize** cycling activities, **recruit** new members and **encourage** participants
- **Face-to-face** contact with cyclists is the #1 way to promote your business

BOOTH PRICING

10' x 10' Booth = \$1,375 10' x 20' Booth = \$2,465

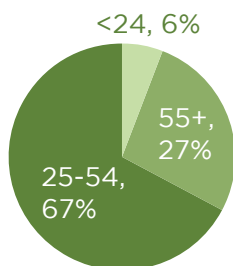
10' x 30' Booth = \$3,320 20' x 20' Booth = \$4,070

Over 500 sq.ft. - Contact us for options

**BOOK
EARLY
AND
SAVE!**

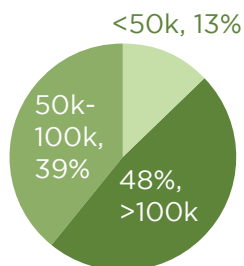
ABOUT OUR VISITORS:

Age:

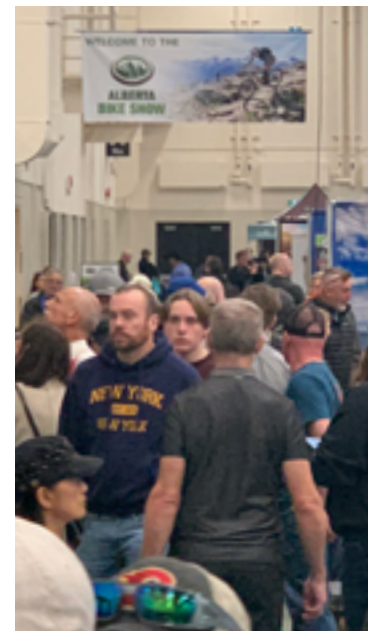
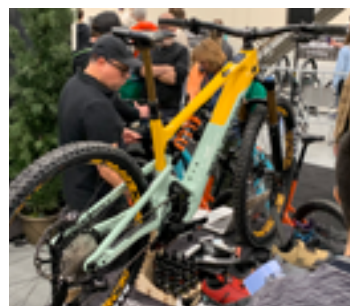


67% are in the key 25-54 age buying group.

Income:

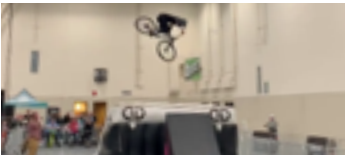


Attendees are passionate about cycling, with 48% having a household income of over \$100K annually.



Contact: Seamus McGrath • 250.686.1422 • bikeshow@nationalevent.com

SHOW FEATURES FOR 2024!



Jump Jam!

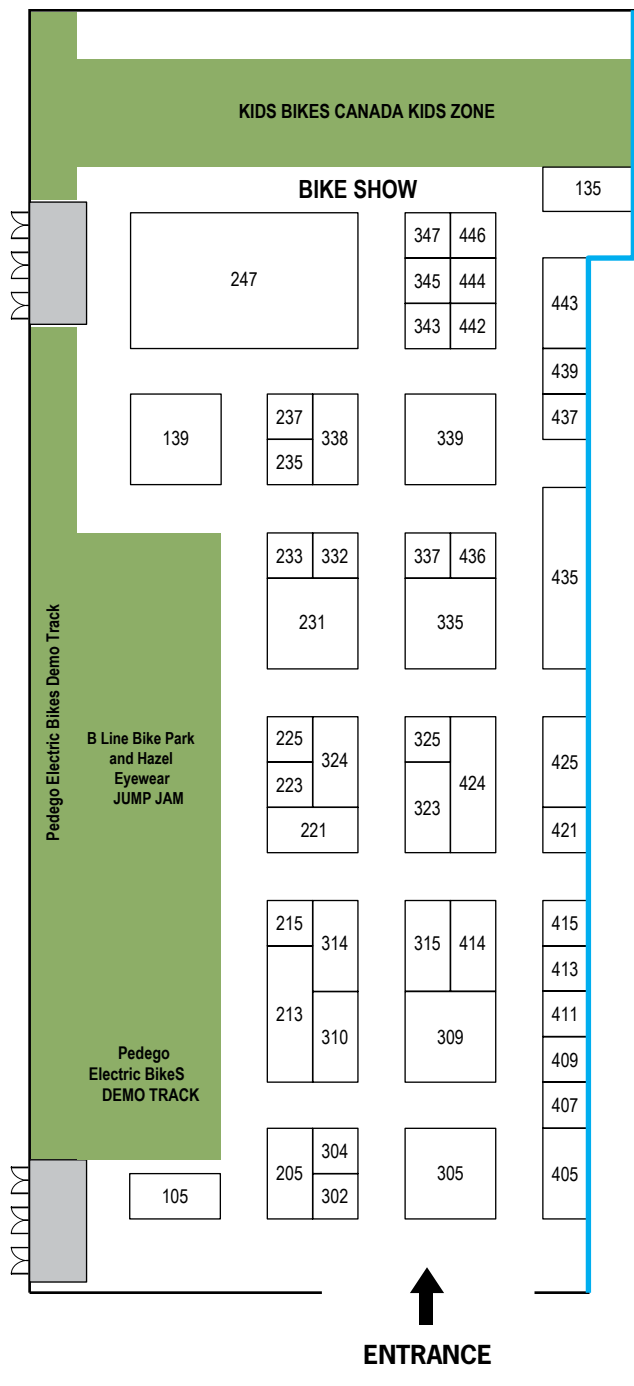


Kids Zone!



Demo Track!

EXHIBITORS AT THE ALBERTA BIKE SHOW INCLUDE:



**BOOTH SPACE IS LIMITED.
BOOK TODAY FOR BEST LOCATIONS.**

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ALBERTABIKE SHOW.COM