



ALBERTA BIKE SHOW

March 21 & 22, 2026

BMO CENTRE, STAMPEDE PARK



ALBERTA'S ULTIMATE CYCLING EVENT!



Co-located with:

**2 shows
under 1 roof!**

The
**Outdoor
Adventure**
& Travel Show

WHAT OUR EXHIBITORS HAVE TO SAY ABOUT THE BIKE SHOW

"The event has been really well done, what blew me away was marketing leading up to it, there was a huge line up to get in!"

"We were non stop in the booth!"



WHY EXHIBIT

- The best place to **SELL** bikes & showcase your new cycling products
- The best event to **publicize** cycling activities, **recruit** new members and **encourage** participants
- **Face-to-face** contact with cyclists is the #1 way to promote your business

BOOTH PRICING

10' x 10' Booth = \$1,425 10' x 20' Booth = \$2,495

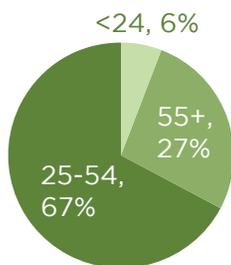
10' x 30' Booth = \$3,390 20' x 20' Booth = \$4,190

Over 500 sq.ft. - Contact us for options

**BOOK
EARLY
AND
SAVE!**

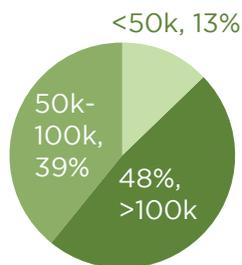
ABOUT OUR VISITORS:

Age:



67% are in the key 25-54 age buying group.

Income:



Attendees are passionate about cycling, with 48% having a household income of over \$100K annually.



SHOW FEATURES FOR 2026!



Jump Jam!

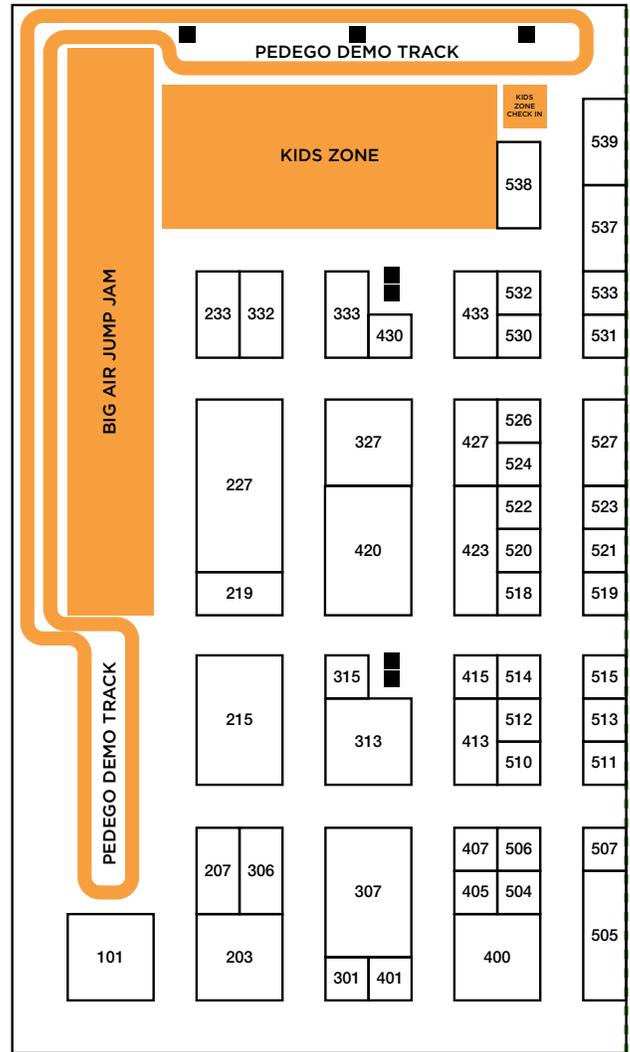


Kids Zone!



Pedego Electric Bikes Demo Track!

PAST EXHIBITORS AT THE ALBERTA BIKE SHOW INCLUDE:



**BOOTH SPACE IS LIMITED.
BOOK TODAY FOR BEST LOCATIONS.**

Seamus McGrath
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ALBERTABIKE SHOW.COM